



Artist Manager Entry Requirements

- Current artist managers from any genre of music actively working with at least one client who have managed an artist within the last year. Copy/scan of formal management agreement or, in the event no formal agreement exists, a signed statement from both/all parties indicating an existing business relationship is in place and for how long

OR

- Artists that manage other artists – with at least one year experience managing themselves or someone else. Either proof of business registration or copies of contracts with any of the following partners: record labels/distributors, music publishers, booking agents or publicists/marketing representatives, and proof of a partnership agreement with any managed artists

OR

- Current or previously self-managed musicians – with at least one year of experience running their own business. Either proof of business registration or copies of contracts with any of the following partners: record labels/distributors, music publishers, booking agents or publicists/marketing representatives. In addition, a commercial single, EP or album must have been commercially released in the past 18 months

OR

- Post-secondary diploma/certificate or at least one year in a university, community college or private career college music, entertainment or arts business program. Copy/scan of diploma/certificate or proof of enrollment

OR

- Active or previous music industry professionals with experience as a tour manager, production manager, concert promoter, booking agent, marketing/brand manager, A&R representative, producer, broadcaster, or music retailer. Proof of previous employment, if we have not done business with them already

OR

- Non-music industry professionals or entrepreneurs with previous experience in talent marketing, event planning or brand management. Proof of past management agreements or a written statement from both/all parties indicating a past business/employment relationship existed, along with the term